



Immersive Media Dispatch: July 2014

Immersive Storytelling:

StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.

StoryCode News

Last month our first Asia chapter launched in Singapore! This exciting new addition to the StoryCode family gets us on to a 4th continent showing a growing worldwide interest in the principles of our movement -- makers making work at the intersection of storytelling and technology.

A big shoutout to co-organizers Marco Spamberg and Jacqui Hocking who had a great turnout for their first event. As pros who work in film and interactive media and have been organizing community in the space for some time, they are a fantastic boost to the global SC leadership. In their [Medium](#) piece on SC Singapore, you can take a peek into the first few projects to show, and watch the video of their event.

If you're inspired and would like to start a chapter in your city, send us some information [here](#)!

July 2014 Chapter Events:

StoryCode New York City

[July 2014 Forum](#)

July 15, 2014 - at 6:30pm

StoryCode San Francisco

[Samantha Grant & Brittney Shepherd / A Fragile Trust](#)

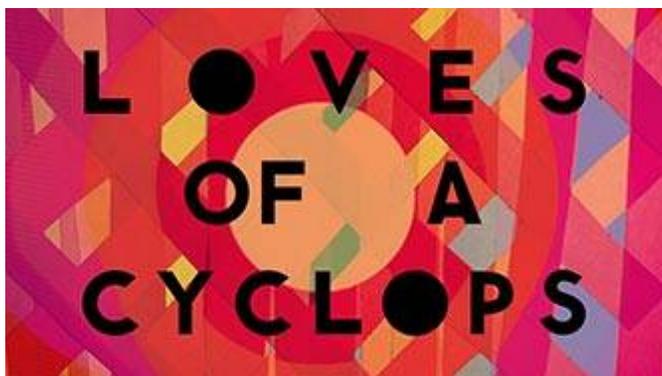
July 24, 2014 - at 7pm

StoryCode Singapore

[August Lab](#)

August 18, 2014 - 6:30 to 9:30pm

Of Note



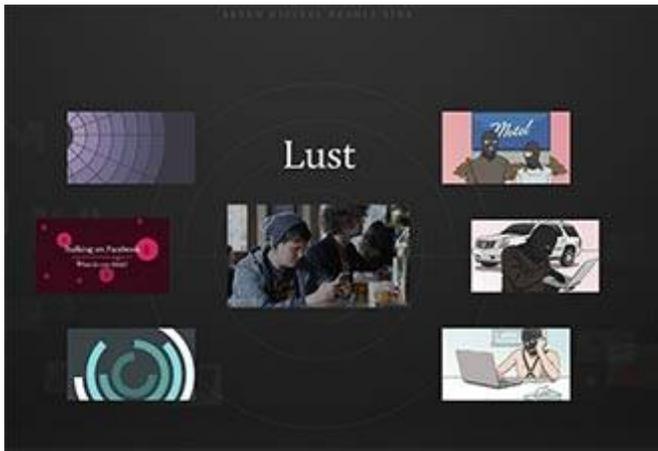
Loves of a Cyclops: Interactive Film

Here's a beautiful, simple branching narrative project called [Loves of a Cyclops](#). Created on a very limited budget the project features lovely aesthetics and a comprehensive site with lots of story bits and pieces to explore.

<http://lovesofacyclops.com/>

Seven Digital Deadly Sins: Interactive Film

More awesome interactive storytelling from the [NFB](#), this time in partnership with [The Guardian](#). Check out [Seven Digital Deadly Sins](#), a project that invites us to take a momentary break from our endless stream of tweets, shares,



views and comments, to examine who we are as moral creatures in the 21st century.

<http://digital-deadly-sins.theguardian.com/>

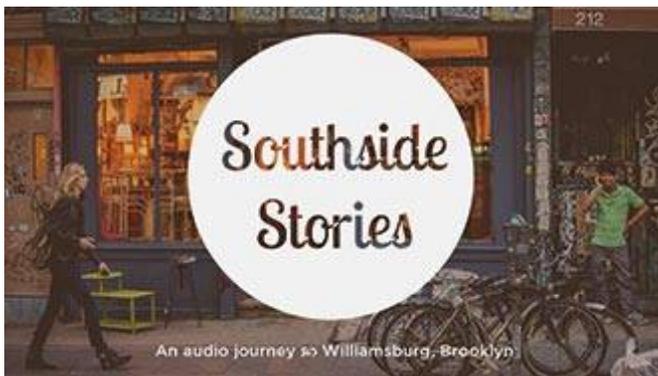


Hey USA: Transmedia

Hey USA is a new interactive social-media series featuring YouTube stars, **Grace Helbig** and **Mamrie Hart**. In it the stars take a summer road trip across the US, taking suggestions from and meeting their fans along the way.

Helbig and Hart will look to fans on their social media accounts for suggestions on which city to go to next and which places to visit. Content will be shared online via three, short weekly videos and Helbig and Hart will also be posting their own regular videos on their own channels, as well as sharing additional moments via their social accounts on Facebook, Twitter, and Instagram.

<http://www.astronautswanted.com/shows/heyusa/>



Southside Stories: Transmedia

Within a generation, the NYC neighborhood of Williamsburg has drastically changed. **Southside Stories** is a guided walking audio tour featuring newcomers and long-term residents who share their thoughts on the community's past, present and future. Participants get an opportunity to see the neighborhood from a different perspective and walk in the shoes of another person and ultimately empathize with their experiences.

<http://www.southsidewalk.com/>



These Final Hours: Transmedia

These Final Hours is a transmedia storyworld, told through social updates, mobile plus 'social sim' experiences set over 5 months - that leads you to the end of the world. A blend of rich social/email stories are woven into a nicely push-based narrative. A few replays will uncover a lot of detail and story branches. The experience was created as a lead up to the release of the Australian Film of the same name.

<http://thesefinalhours.com.au/>



X.Pose: Data Visualization

This may be a stretch to call this data visualization, maybe it's more like real-life data viz. **X.Pose** is wearable tech that turns transparent as you produce online data to remind you just how vulnerable you are on the internet.

The dress, part of **Xuedi Chen** and Pedro Oliveira's thesis at NYU ITP, is made of flexible 3-D printed mesh and a layer of reactive displays. It connects to your smartphone and becomes clear as you tweet and post on Facebook. Yikes!

<http://xc-xd.com/x-pose>



Generations 14: Co-Creation

Generations 14 is an ambitious project from France that invites users to share the stories of their ancestors who fought in the First World War. In addition to the participatory storytelling component the piece includes 10 curated portraits of men and women who were immersed in the turmoil of the Great War.

<http://www.generations-14.fr/>



Star Wars Scene Maker: Co-Creation

It's the franchise that just keeps on "giving". Perhaps inspired by the recent fan created **Star Wars Uncut** project, Disney has created **Star Wars Scene Maker**, an app that gives kids and Star Wars fans of all ages tools to create, control, customize, capture and share their own 3D animated Star Wars scenes. The app gives fans a user-generated storytelling experience that allows them to re-imagine and re-create iconic scenes from the Star Wars Storyworld.

<https://itunes.apple.com/us/app/star-wars-scene-maker/id853282805>

Member Highlights



Future of
StoryTelling™

REINVENTING THE WAY STORIES ARE TOLD
OCTOBER 1 & 2, 2014 • NEW YORK CITY

Future of Storytelling - Announces the FoST Prize

FoST is seeking the world's most experimental storytellers and narrative visionaries for the inaugural **FoST Prize**. Creators who work across platforms to produce the most innovative interactive stories are encouraged to submit their work. Entries will be judged by a panel of renowned practitioners and industry stalwarts.

The FoST Prize will be awarded to the most exceptional

interactive story, which may include but is not limited to, web-based films, data-driven art, mobile apps, narrative games, multimedia installations, augmented reality experiences, and other multi-platform projects. Submissions being accepted through until August 1st.

Three semi-finalists will be selected and notified by August 21st, 2014. Each semi-finalist will be invited to attend the exclusive **FoST Summit in New York** on October 1st and 2nd. FoST will promote the work of each semi-finalist at the summit, on the official website, and across social media channels. One grand-prize winner will be named at FoST during the main stage awards ceremony, awarded a cash prize of \$2500, and given the chance to exhibit at the Museum of the Moving Image in New York during the Spring of 2015.

[Learn More Here](#)



Technology & Multiplatform Story - MAGNIFIED: Vectorform

On Monday, July 14 from 7:00 PM - 8:30 PM **The Made in NY Media Center by IFP** presents a talk with Aaryn Anderson of Vectorform exploring location-based and multiplatform digital storytelling - and the new tools that make it happen. He'll talk about an actual landscape of web & mobile storytelling - sharing Vectorform's winning location-based story experience, Echo - and how to create immersive story that increases user participation by connecting multiple platforms.

Only \$5 for the Storycode Community - use the discount code **Vectorform05**

[RSVP and More Info Here](#)

Sponsors & Partners

The logo for 'murmur', written in a lowercase, bold, sans-serif font.

The logo for 'BUSH WICK FILM FESTIVAL', with 'BUSH WICK' in large, bold, black letters and 'FILM FESTIVAL' in smaller letters below.



Reach Out

Have of a project you think we should be know about? Drop us a line with a heads up: info@storycode.org.

Are you a member with exciting news? Are you launching a new project or looking to raise funds to start one? [Email us the details](#) and we'll consider inclusion in the monthly newsletter.

Thanks to our awesome community for its continued support.

StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.

info@storycode.org
www.storycode.org
Unsubscribe from this list

[Update subscription preferences](#)