



Immersive Media Dispatch: October 2014

Immersive Storytelling:

StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.

StoryCode News

It's been a busy Fall so far and this month's Immersive Media Dispatch is full of new projects to check out. And as is the now monthly (!) tradition of launching new chapters, we are delighted to welcome StoryCode Torino, our first Italy chapter!

This month, in the tradition of global-meets-local events, the first ever **Transmedia Week** launches. All events focus on the cultural, social, political, technological, legal, academic, and commercial issues of transmedia storytelling. StoryCode joins in by hosting chapter events under the Transmedia Week banner from October 27th to November 2nd.

Last week we shared an interview with **Upian** as part of our "StoryCode Ten" series of short-form interviews. We have compiled an archive of past StoryCode Ten interviews at ten.storycode.org.

October 2014 Chapter Events:

StoryCode Boston

Vivek Bald's Bengali Harlem

October 6, 2014 - 6pm to 7:30pm

StoryCode Los Angeles

Jason Brush and Matt Yoka

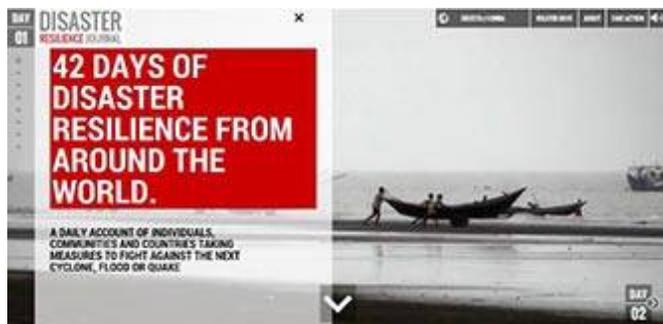
October 15, 2014 - 7:30PM

StoryCode New York City

Topaz Adizes / THE AND

October 28, 2014 - 6:30pm

Of Note



Disaster Resilience Journal: Interactive Film

The **Disaster Resilience Journal** is an interactive documentary that examines how individuals, communities and countries around the world are building resilience in a landscape of climate change, and social, economic and cultural shifts. The Journal is serialized as a set of 42 short articles, released one a day via social media networks, blogs and word of mouth.

<http://disaster-resilience.com/>

Last Hijack: Interactive Film

Last Hijack Interactive is the companion piece to the **Last Hijack** film and is an immersive experience about piracy in Somalia. The interface allows users to view the same story from multiple perspectives.



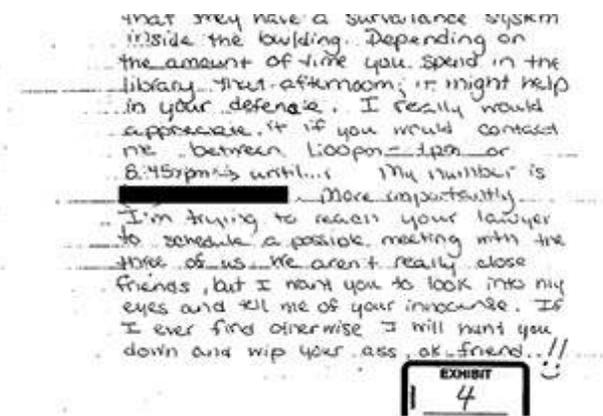
<http://lasthijack.submarinechannel.com/>



Warsaw Rising: Interactive Film

Warsaw Rising is a moving interactive documentary that was developed in cooperation between the Topography of Terror Foundation in Berlin and the Warsaw Rising Museum for the 70th anniversary of the Warsaw Rising.

<http://warsawrising.eu/>



Serial: Transmedia

Serial is a new podcast from the creators of This American Life and is a production of WBEZ Chicago. It is a podcast where they unfold one nonfiction story, week by week, over the course of a season. They stay with each story for as long as it takes to get to the bottom of it. Season 1 looks at the disappearance and death of a young woman named Hae Min Lee of Baltimore County, Maryland.

<http://serialpodcast.org/>

Body of Water: Narrative Game

Body of Water is a hard project to categorize. It's a short, simple, multimedia narrative that unfolds as you scroll down the page. It's an ode to urban lake swimming and is beautiful in its simplicity.

<http://bodyofwater.ca/>



Rixton "Wait On Me": Interactive Music Video

Check out the latest **FourClops** project, and interactive music video for the band Rixton. In "Wait On Me" the band has been invited to perform at a 1920's themed mansion party and you get to control what happens in the story.

<http://in.fm/v/AEBE3V>



Ty Segall "Manipulator": Interactive Music Video

Ty Segall gets interactive with his latest music video for "Manipulator", Directed by recurring collaborator Matt Yoka. As the video plays you can click on various items to manipulate them. The result is a personal and completely trippy experience.

<http://ty-segall.com/manipulator/>

Pry: Interactive Publishing

Pry open a troubled mind and hold its thoughts in your hands. Six years ago, James - a demolition expert - returned from the Gulf War. Explore James' mind as his vision fails and his past collides with his present.

Pry delivers an iPad-based reading experience in the form of a book to watch and a film to touch. At any point, pinch James' eyes open to witness his external world or pry apart the text of his thoughts to dive deeper into his subconscious.



Through these and other unique reading interactions, unravel the fabric of memory and discover a story shaped by the lies we tell ourselves: lies revealed when you pull apart the narrative and read between the lines.

<http://prynovella.com/>



Story and Heart: Technology Platform

Story & Heart is the worlds first story-driven stock footage licensing platform. The platform includes exclusive video footage created and hand-picked by storytellers, for storytellers, focused on one thing: telling amazing stories.

<https://www.storyandheart.com/>



#WalkTheWalk: Co-Creation

#WalkTheWalk is a new project created by **Ronik Design** to support the largest climate march in history. The site feels like a videogame and enables users to create their own climate change call to action Instagram and Vine videos. Sharing on social is dead simple through the easy to use interface.

<http://www.walkforclimate.com/>

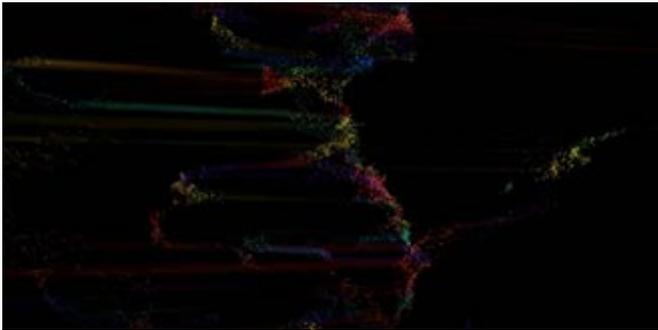
40 Together: Co-Creation

40 Something is a marketing piece that at its heart is a great example of fan co-creation. The project celebrates McDonald's 40th Anniversary and invites users to share a McDonald's memory. Over 300K memories have been submitted so far.

<http://www.40together.com/>



Member Highlights



Murmur Audio - Free Indie-Rock Inspired Audio Clips

Murmur loves indie, punk, noisy, electronic, melodic and depressing rock music. But finding these types of stock audio is really difficult. Most of the time the clips suck and it's a huge pain to find anything good. So Murmur creates its own for their original projects and client work.

They started to build up [a nice library of sound effects, audio beds, and scores](#) that they haven't used, but still think are pretty cool. So they decided to share them for free.

audio.murmurco.com

STORIESLAB 2014

A day-long interactive exploration into the possibilities of story to entertain, inform, connect, and engage.

StoriesLab - An Exploration of Immersive Storytelling - October 16th in Washington, DC

Ancient storytellers captured narrative in paintings on cave walls or sustained them through the oral tradition. But modern technology has significantly enhanced the way in which our stories are told, collected, shared, and measured.

We want to highlight the advancements that the digital and technological landscape has brought to the art of storytelling, while also recognizing the importance of strong narrative.

Enter StoriesLab. A day-long interactive exploration into the possibilities of story to entertain, inform connect, and engage. This year's event will focus on immersive storytelling and is intended to be hands-on; space is limited. The event will take place from 9 to 4:30pm on October 16th at the Edgewood Arts Center in Washington, DC.

StoriesLab is a project of [StoriesLead](#) and is co-presented by the [Center for Media & Social Impact](#).

[More information here](#)

Conductr Conference - Transmedia Technology Platform - October 17th in London

[Conductr Conference](#) brings together ART, COMMERCE and ACADEMIA to present a detailed look at the "HOW" of transmedia storytelling. It's a gathering of creative people



keen to share and learn more about the practicalities of developing and running transmedia experiences.

Learn from practitioners and academics how to:

- Combine technology and storytelling
- Create a rich storyworld
- Build and engage your audience

You can also [book 1-on-1 sessions with experts](#) to discuss your project and apply for a 9 month [mentorship program](#) to see your project grow through development to execution.

[More information here](#)
[Register here](#)



Games for Change - PEACEapp Competition

Check out [Games for Change](#)'s latest game design competition, held in collaboration with the United Nations, called [PEACEapp](#).

The competition, aims to showcase games and apps about peacebuilding and conflict resolution, whether it's a finished project or something in the prototype stage. Prizes include: \$5,000 in cash, mentoring from G4C, and a trip to the Build Peace conference in Cyprus. Deadline for submissions is **October 15**.

[More information here](#)



The WTYT 960 Billboard Sitters - Interactive Play - October 8th to 11th

[The WTYT 960 Billboard Sitters](#) is the first forty days of a billboard sitting contest, where four people become contestants in a radio stunt to win a mobile home and "ninety-six thousand dollars". All they have to do is be the last one living on a catwalk in front of a billboard.

[The WTYT 960 Billboard Sitters](#) is an interactive immersive play where the audience can become a part of the story by engaging the characters via a mobile app, possibly changing the story's outcome. Playing at the [Bucks County Playhouse](#) October 8th to 11th.

[More information here](#)



POV Hackathon 7 - November 8th to 9th in NYC

[POV Hackathon](#) is a weekend laboratory that since 2012 has provided matchmaking and mentorship for visionary nonfiction media makers and inventive technologists as they create prototypes that re-invent the documentary for the web.

The POV Hackathon is an amazing series and if you haven't yet participated we highly recommend it. Deadline for applications is **October 7th**.

[More information here](#)

The Create Daily - Opportunity Corner

the create daily

From competitions to funding, here are opportunities that may help advance your work. Opportunity Corner is curated by The Create Daily. Signup free at www.thecreatedaily.com.

Fan Connect for Impact Hackathon

Deadline: October 7, 2014

CreatorUp and Film Independent are co-producing the Fan Connect For Impact Hackathon for filmmakers and developers to collaborate in creating a new technology prototype for filmmakers to connect with their fans for film projects that create social impact.

National Geographic Digital Storytelling Fellowship

Deadline: October 14, 2014

The Fulbright U.S. Student Program is now accepting submissions for its Fulbright-National Geographic Digital Storytelling Fellowship.

Sponsors & Partners

murmur



Reach Out

Have of a project you think we should be know about? Drop us a line with a heads up: info@storycode.org.

Are you a member with exciting news? Are you launching a new project or looking to raise funds to start one? [Email us the details](#) and we'll consider inclusion in the monthly newsletter.

Thanks to our awesome community for its continued support.

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info@storycode.org

www.storycode.org

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