STORYCODE™

Immersive Media Dispatch: June 2014

Immersive Storytelling:
StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.

StoryCode News

Some great news to share with the SC community! After the success of Future Mate which originated at our inaugural Story Hack in NYC and has gone on to become a complete immersive theatrical production playing at various venues in NYC, we have partnered with Brooklyn performance space Global Square to spawn more of these experiences!

Enter **StoryCode Live Labs** in which we invite immersive creators to perform their works-in-progress for live audiences in the fall. It happens in NYC, but is open to any member interested in participating. The criteria: a) must be immersive with a live performance component b) cannot exceed 60 mins and c) Creators must have some prior experience in performance, theater or other relevant field.

If you have a project that fits the bill, send your inquiry to info@storycode.org!

June 2014 Chapter Events:

StoryCode Boston
@ Boston Games Forum
June 12, 2014 - 6pm tp 9pm

StoryCode New York City
June Forum
June 17, 2014 - 6:30pm to 8:30pm

StoryCode Singapore
June Lab
June 30, 2014 - 7pm - 9pm

Of Note

Shake It: A Modern Polaroid Love Story: Immersive Long Form Journalism

Shake It: A Modern Polaroid Love Story is a public radio documentary that takes a tender look at two modern instant photo technologies - Polaroid and digital photography - and the human connections we make with them. It includes interviews with Gus Van Sant (and his dog, Milo) - film director and photographer, Christopher Bonanos - author of "Instant: The Story of Polaroid", Dave Bias - Vice President, USA, The Impossible Project, William Westley and Bruce Scott - PolaroidSF.com, and Joe Robinson - Designers + Geeks.

http://modernpolaroidlovestory.com/

Shake it
A modern Polaroid love story

FUTURESTATES: Interactive Film

What will our society look like 10, 20, or 50 years from today? For four epic seasons, FUTURESTATES has taken us on a journey to explore possible futures through the prism of today's global realities. Written and directed by veteran and emerging indie filmmakers, developed and produced by the Independent Television Service (ITVS) with funding provided by the Corporation for Public Broadcasting, and storyworld design and development by Murmur, this groundbreaking series of science fiction shorts invites the public to envision the future.

http://www.futurestates.tv/

The Devil's Toy Redux: Interactive Film

Skateboarding fans are in for a treat with the latest project from NFB Canada and Arte. The Devil's Toy Redux is an interactive cinematic experience designed to open the audience's eyes to the depth and breadth of the skate film genre. Eleven productions let the audience jump from country to country, theme to theme, and era to era. The project honors skateboarding films, yet also ventures beyond trick shots to tell

a powerful and universal story of rebellion, intolerance and non-conformity.

http://thedevilstoy.com/

The Chatsfield: Transmedia

Step into the opulent glory of the world's most elite hotel group. Welcome to The Chatsfield, a place of style, spectacle…and scandal. Read the books, meet the characters, and discover what really goes on behind closed doors via the Chatsfield website, a classic transmedia extension of the storyworld presented in the books. In addition, there is a web series called "Discover the Loedown" that introduces Jessie Loe, Exec PA at The Chatsfield Hotel.

http://www.thechatsfield.com/

The Purge Breakout: Can You Survive the Night?: Transmedia

The Purge: Breakout is an immersive horror escape experience traveling throughout the United States in the summer of 2014. In a first-of-its-kind activation, guests will have to solve puzzles and figure out clues to breakout and survive THE PURGE. Self contained in four semi-trucks, the escape experience is produced by Universal Pictures and Blumhouse. Based on popular escape and horror interactive events throughout Asia, The Purge: Breakout will give fans a chance to experience all the fun of an escape while getting a taste of the world shown through the film series THE PURGE.

http://www.thepurgebreakout.com
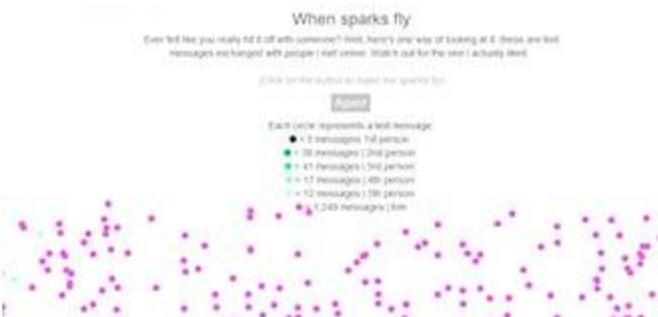
When Sparks Fly: Data Visualization

Ever wonder what it actually looks like when you fall in love? To answer this perplexing question reporter Lam Thuy Vo created When Sparks Fly, a simple and effective data visualization of her dating life. She used text messages sent to six people she had recently dated as the data source. The result is a crystal clear visualization of how much each guy meant to her.

http://lamivo.com/quantifiedbreakup/text-messages/index.html

Hi: A Real-Time Writing Community: Interactive Publishing

Hi is a simple way to capture, write and publish stories in realtime, as they unfold. First you use your smartphone to sketch moments as they happen with a photo or piece of text. Then you can return to your most compelling sketches and expand upon them with an editing interface optimized for long-form writing. Then you can finally publish and share your stories with the community.

http://hi.co/

Then and Now: Tiananmen Square: Interactive Publishing

Check out this short but effective piece from the Washington Post called "Then and now: Tiananmen Square protest's iconic scenes". It presents the most iconic images from the Tiananmen Square protests that occurred a quarter of a century ago along with images of those locations today. The images are presented as a mashup where users can slide to expose more/less of either image.

http://apps.washingtonpost.com/g/page/world/then-and-now-tiananmen-square-protests-iconic-scenes/1078/

What Are You Drinking?: Interactive Publishing

It's summer ... are you thirsty yet? Check out the latest interactive feature from the NY Times called What Are You Drinking?. Select the style of drink you want along with the spirit and setting you most prefer and presto, your interactive bartender makes a drink just for you (and shows you how to do it yourself).

http://www.nytimes.com/interactive/2014/05/20/dining/what-are-you-drinking.html

#UltraVine: Fan Co-Creation

Straight from the bedrooms, basements and boardwalks of America, #UltraVine is the first ever music video made completely of Vines. The video for Dank ft JACQ, Crystals (REMIX) was created by Astronauts Wanted, and includes Vines from Vine stars and fans.

http://www.astronautswanted.com/ultravine/
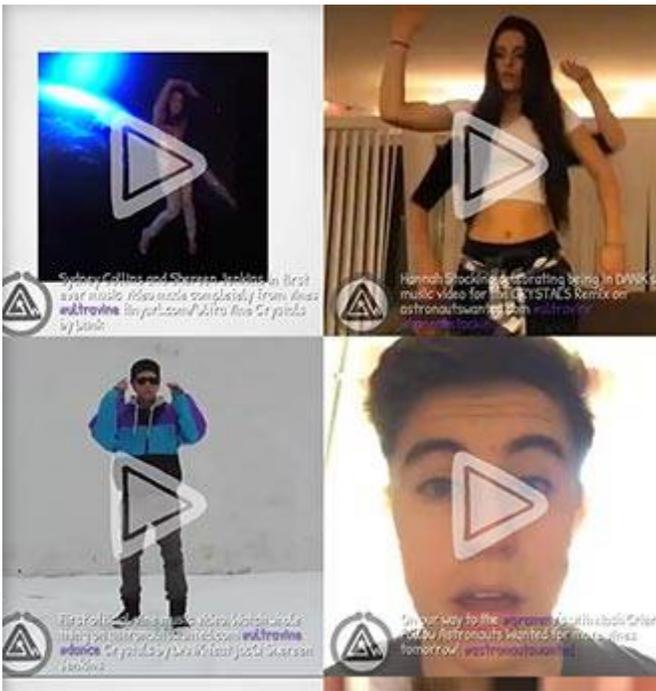
Member Highlights

DYI Days has a new name - Learn Do Share NYC

Registration is now open for Learn Do Share NYC (formerly known as diy days). It is a free event full of workshops, hacks, labs, talks and networking and is happening on June 14th at The New School.

This year's theme for NYC is DIY Urbanism. At Learn Do Share NYC you'll explore how collaborative action, design thinking, storytelling, play and technology can be used as tools for civic engagement and social good.

The day is split into a 3 act structure
LEARN (keynotes, case studies and fire side chats)
DO (workshops, labs and hacks)
SHARE (a collaborative action by the day's participants)

Register Here!

Tribeca Hacks <Paris>

Tribeca Hacks <Paris>, held in partnership with Cross Video Days and Storycode Paris at NUMA, continues the Tribeca Hacks series of inventive approaches to storytelling. Over a period of three days, June 16-18, seven multidisciplinary teams will be given a topic from which they will have to build a new media project.

This hackathon will focus on the creative process around new media storytelling, how to get from a one-line idea to a basic prototype and an efficient pitch. Each team will be assigned to a professional mentor and have access to masterclasses, which will facilitate the creative process and create a space for regular feedback. Projects will be judged by a prestigious jury, with the criteria focusing on each team's storytelling approach, innovation and execution

during the closing night of Tribeca Hacks <Paris>. The top three projects being presented during the Cross Video Days Festival, June 19-20.

Register Here!

Adventr: Interactive Video

Adventr is a simple platform for creating and sharing interactive, web-native video experiences. Just drag & drop your clips to create seamless, personalized HD videos in which viewers can interact and choose their own paths - in real time. Share your adventrs on Adventr.tv, your website, video networks or social media - for free!

StoryCode members can visit www.adventr.tv/accounts/create and use the code: BEA14 for a free account.

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Reach Out

Have of a project you think we should be know about? Drop us a line with a heads up: info@storycode.org.

Are you a member with exciting news? Are you launching a new project or looking to raise funds to start one? Email us the details and we'll consider inclusion in the monthly newsletter.

Thanks to our awesome community for its continued support.

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www.storycode.org
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