STORYCODE™

Immersive Media Dispatch: January 2015

Immersive Storytelling:
StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.

StoryCode News

Happy 2015 StoryCoders! Looking forward to all the exciting new ideas to be shared at all our global chapters this year.

We're excited to announce that the New York chapter returns to the Film Society of Lincoln Center this year. The FSLC has established an ongoing commitment to the evolving art of story+technology through their Convergence program, and we look forward to being a part of that effort once more. If you haven't had the pleasure of attending one of our monthly forums at the lovely Elinor Bunin Munroe Film Center, this is the year to do it.

Upcoming StoryCode Chapter Events:

StoryCode Boston
Datalore Hacks
January 23, 2015

StoryCode Los Angeles
STORYCODE LA 4: YUVAL SHARON
January 14, 2015 - 7:30PM

Of Note

Stickup Kid: Immersive Long Form Journalism

Check out this beautiful immersive long-form story from Frontline called Stickup Kid. It's the harrowing story of a boy named Alonza Thomas who spent 13 years in prison with adults. He was 16 years old when he was incarcerated and was one of the first in his county to be prosecuted under California's tough new law against juvenile offenders.

http://stories.frontline.org/alonza

The New York Times' Year in Interactive Storytelling 2014: Immersive Long Form Journalism

The New York Times continued to innovate new forms of immersive journalism throughout 2014. To this end, it created a single repository of all the multimedia stories, data visualizations, data-driven stories, explanatory graphics and visual interactive features it created in 2014. It's a great resource for immersive media creators.

http://nyti.ms/1xuqeOE

The Secret Casualties of Iraq's
Abandoned Chemical Weapons

OCT 14

The Pentagon kept silent as munitions left over
from Saddam Hussein's war with Iraq found new
targets from 2004 to 2011. American and Iraqi
troops.

f FACEBOOK   y TWITTER

Forty Portraits in Forty Years

OCT 3

The Brown sisters have been photographed every
year since 1975. The latest image in the series is
published here for the first time.

f FACEBOOK   y TWITTER

The N Word: Interactive Film

Following several incidents involving players using the n-word, the National Football League this year instructed game officials to penalize players who used the word on the field of play. The policy, though, was widely criticized as being heavy-handed and out of touch. As the league wrestled with the issue, a team of Washington Post journalists examined the history of this singular American word, its spread through popular culture and its place in the vernacular today. The result is The N Word, a compelling interactive film project.

http://wapo.st/nword

Whiteness Project: Interactive Film

The Whiteness Project is an interactive investigation into how Americans who identify as "white" experience their ethnicity. The project is conducting 1,000 interviews with white people from all walks of life and localities in which they are asked about their relationship to, and their understanding of, their own whiteness. It also includes data drawn from a variety of sources that highlights some quantitative aspects of what it means to be a white American.

The project was produced in association with American Documentary I POV.

http://www.whitenessproject.org/

Dangerous: Interactive Music Video

Dangerous is dubbed the world's first double screen music video. The project is a branded content piece created by MUMM House of Champagne and the DJ David Guetta that brings to life the thrill and emotion of victory within Formula One.

The double screen experience allows the viewer to use their mobile phone to interact with the video by entering a code into their phone. This unlocks new video content. Viewers can also place their phone on several hot spots on the screen to discover new interactive features between the two screens.

Priya's Shakti: Interactive Publishing

Priya's Shakti is a new project that tells the story of a mortal woman and the Goddess Parvati's fight against gender-based sexual violence in India and around the world. It's a layered storytelling project and augmented reality comic book, supporting the movement against patriarchy, misogyny and indifference through love, creativity and solidarity.

http://www.priyashakti.com/

Member Highlights

WRIF Tell-It-In #Transmedia Contest

The White River Indie Festival (WRIF) and Google have partnered to host the 2015 Tell-It-In #Transmedia Film Competition. The competition, which was announced at the Woodstock Digital Media Festival, invites filmmakers to creatively combine two or more distinct digital media platforms to tell their stories. The winning entry will receive a cash prize and a tour of any YouTube Space along with a special consultation and access to YouTube Space workshops and training.

The deadline for entries is Feb. 1, 2015. WRIF staff will reduce the field to the top 15 stories, and an expert panel of four judges will then choose the winning entry and two runners-up. The winner will receive $2,500, the runners-up $1,000 each, and these three finalists will be shown at the 2015 WRIF festival.

View more information here

Tribeca Film Institute - Interactive Prototype Fund

Tribeca Film Institute has launched a new Interactive Prototype Fund for early stage, interactive, non-fiction projects.

This new grant is a result of an expansion of the Tribeca All Access (TAA) program to include grants and resources for interactive storytellers statistically underrepresented in the media maker community, made possible by the MacArthur Foundation. Five new grants will be awarded each year in this category.

More Info Here

Sponsors & Partners

Reach Out

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Have of a project you think we should be know about? Drop us a line with a heads up: info@storycode.org.

Are you a member with exciting news? Are you launching a new project or looking to raise funds to start one? Email us the details and we'll consider inclusion in the monthly newsletter.

Thanks to our awesome community for its continued support.

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