STORYCODE™

Immersive Media Dispatch: July 2015

StoryCode News

There are a number of new StoryCode chapters about to roll out with their inaugural events including new chapters in France: Grand Est and South Africa: Cape Town. Stay tuned for details!

Special thanks to John Carluccio and his team for shooting the StoryCode NYC June Forum with Lam Thuy Vo. Jonathan runs CINQUA, a full-service production company specializing in documentary video projects--both large and small--with the aim to educate, entertain and inspire.

It was with a heavy heart that we all had to say goodbye to a true legend, Brian Clark. We watched and participated in the incredible social media response to the "What Brian Clark Has Taught Me" messages and we were shocked and saddened to have lost him. It was comforting to know he was surrounded by friends and family but his passing was so sudden. Brian was an early advisor and mentor to StoryCode, we wouldn't be where we are today had it not been for his early guidance and support. Brian taught us to embrace competing perspectives, to get off our ass and just do it, and to have fun. His confident, mischievous laugh will be sorely missed.

If you have any projects or information you would like to submit for inclusion in the StoryCode Monthly Immersive Media Dispatch just drop us a line.
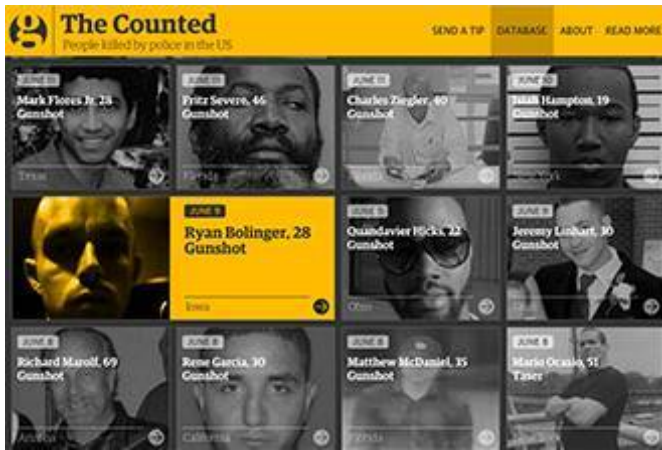
Upcoming StoryCode Chapter Events:

StoryCode New York City
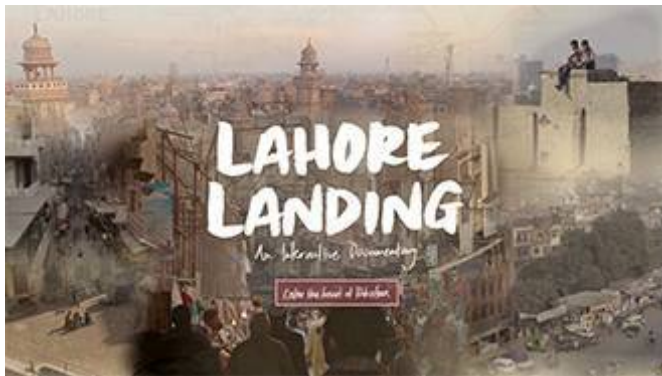Ashley Maynor / The Story of the Stuff
July 21, 2015 - 7pm to 9pm

Of Note

The Counted: Immersive Long Form Journalism

The Counted is a project by The Guardian which explores the numbers and demographics of individuals killed by police and other law enforcement agencies in the United States. This immersive journalism project tells the stories of how these people died, using data from Guardian reporting combined with verified crowdsourced information.

Lahore Landing: Interactive Film

Lahore Landing is an interactive documentary that aims to show a side of Pakistan not seen in the nightly news. This web-based project uses short videos to show the diverse perspectives of various residents in the cultural center of Lahore, to reveal a more comprehensive view on the country as a whole.

Lahore Landing is a student project friom Nanyang Technological University in Singapore.

http://www.lahorelanding.com/

Son Doong 360: Interactive Film

Son Doong 360 is a web-based interactive experience presented by National Geographic featuring Vietnam's Son Doong cave, one of the biggest caves in the world.

Users can navigate using a map of the cave to experience Son Doong through 360° panoramas and audio captured by photojournalist Martin Edstrom and his team in early 2015.

http://www.nationalgeographic.com/news-features/son-doong-cave/2/#s=pano37

The DNA Project: Interactive Film

The DNA Project is a cool project created in collaboration by the musician j.viewz and digital agency Hello Monday. It's an interactive and ongoing exploration of the process of making an album from songwriting to performance to mixing. J.Viewz offers fans an true inside look into his process with this innoviative piece. Fans are also able to download tracks and remix them as they wish.

http://jviewz.com/

Universe Within: Interactive Film

Universe Within is a digital documentary that reveals the hidden digital lives of highrise residents around the world. From intimate whispers on Skype, to explosive political uses of WhatsApp in neighbourhoods under siege, this story takes the user inside the hearts, minds and computers of vertical citizens around the world: from Guangzhou to Mumbai to New York and beyond.

Drawing on documentary, fiction, photography, film, data art and webGL, the project confronts the viewer with provocative questions about ethics, emotions and empathy in our digital, vertical environments.

http://universewithin.nfb.ca/

POV Hackathon 9: Story Hackathon

POV Hackathon 9 will take place in Chicago the weekend of August 15-16, 2015, in partnership with Kartemquin Films, a collaborative center for documentary media makers who seek to foster a more engaged and empowered society, and The Chicago Innovation Exchange, the University of Chicago's new center to help scholars and entrepreneurs translate their ideas and new technologies into start-up businesses and products.

Anyone who has participated in a POV Hackathon before knows how great they are, so spread the word and signup if you will be in Chicago then.

http://www.pbs.org/pov/hackathon/

BBC Taster: Transmedia

BBC Taster is a home for new transmedia and crossplatform ideas from the BBC. It's their "playground" for new pilots and products. Before they release new projects into the world they encourage their audience to try and rate them. They are new, experimental ideas in the testing phase. It's very cool to see a traditional broadcaster embrace a process like this.

http://www.bbc.co.uk/taster/

StoryPilot: Transmedia

StoryPilot is a very interesting online database of over 400 documentary films that are categorized by 16 social issues (such as Human Rights, Health, Environmental and Natural Resources, etc.) On the detail page of each film the different types of social impact the project achived are explored. It's a great tool for analysis and exploration for stories that drive social change.
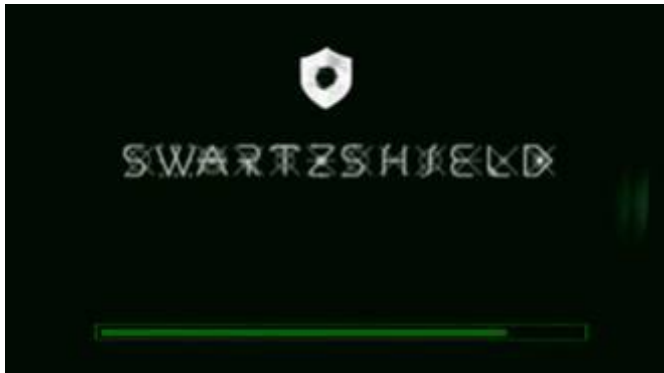
https://storypilot.org

Her Story: Narrative Game

In 1994 a British woman is interviewed seven times about her missing husband. This is her story. Her Story is the new game for PC, Mac, iPhone and iPad from Sam Barlow, creator of Silent Hill: Shattered Memories and Aisle. A crime fiction game with non-linear storytelling, Her Story revolves around a police database full of live action video footage. Your job is to sift through the footage and solve the crime yourself.

http://www.herstorygame.com/

Swartzshield: Narrative Game

Created by Spektor and Peakfijn and inspired by current headlines about privacy and censorship, Swartzshield is an immersive web experience halfway between interactive storytelling and gaming, which delves into the world of hacking, privacy and drones. The story focuses on a hacker named Swartzshield who is captured after discovering a secret project by a government agency named "Gepetto."
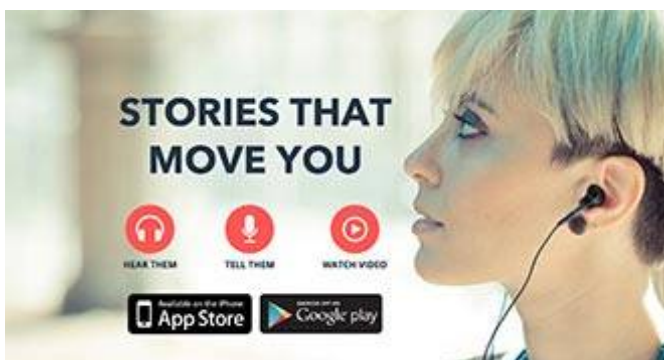
http://www.swartzshield.com/

The Horizon Factory: Technology Platform

Check out The Horizon Factory, the latest project from two-time Emmy-winning Transmedia Producer Jay Bushman. The tech platform lets you take all of your content and bring it together to create a mobile and tablet app with no coding required. Select from their tempates or customize your own interface. Monetization tools are built into it as well.

http://thehorizonfactory.com/

VoiceMap: Technology Platform

VoiceMap is a way of telling stories about places. It is a new medium, and while all the complicated technology that lives in your smartphone makes it possible, VoiceMap is also quite simple: it connects a voice to a location to create an experience that is uniquely immersive and intimate.

VoiceMap has two parts: one for storytellers and another for their audience. VoiceMap's stories live outside, where people and places interact, and there is no better way of seeing the world through another person's eyes.

https://voicemap.me/

Soundhunters: Co-Creation

Soundhunters is a collaborative transmedia project

presented by ARTE which brings together the work of artists from around the world who remix sampled sounds to create music.

The project has three main elements: a website, a mobile app and an interactive documentary. In addition to the documentary content, the project includes tools that enable users to sample sounds themselves and participate in collaborative music streams.

http://soundhunters.arte.tv/

Immersive Media Maker Opportunties

FilmGate Interactive 2016: Submissions Open

Submissions are open for FilmGate Interactive 2016. FilmGate Interactive is a festival in Miami, Florida and focuses solely on interactive & immersive content. They invite fiction and non-fiction interactive & immersive story producers to submit their latest projects for consideration.

More information here.

Future of Storytelling 2015: The FoST Prize

Technology is changing the ways that we tell stories, allowing for greater interactivity, participation, and emotional engagement. To celebrate this renaissance of creativity, The Future of Storytelling has announced the second annual FoST Prize, a global competition designed to recognize the boundless ingenuity of the storytelling community at large! They are in search of the world's most innovative and adventurous story creators, working across platforms to mastermind boldly interactive narratives.

More information here.

Partners

murmur

Reach Out

Have of a project you think we should be know about? Drop us a line with a heads up: info@storycode.org.

Are you a member with exciting news? Are you launching a new project or looking to raise funds to start one? Email us

the details and we'll consider inclusion in the monthly newsletter.

Thanks to our awesome community for its continued support.

StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.