



Immersive Media Dispatch: November 2014

Immersive Storytelling:

StoryCode is an open-source, global community for emerging and established cross-platform and immersive storytellers.

StoryCode News

We're in a unique position: StoryCode is a living, breathing idea which is constantly evolving as we find better ways to connect and support makers playing in the story+tech space. And now we very are proud to be 16 chapters strong on 5 continents and growing.

For those of you new to our model, we are a completely lateral, unfunded, volunteer-driven organization. And as chapter organizers, we constantly navigate what it means to exist in a space traditionally occupied by withering funding organizations and obsolete arts non-profits.

To continue the work we do, we need your ideas and support to help volunteer, steer and run our local chapters. Please reach out to us (info@storycode.org) if you have a few hours a month to dedicate to creating a more robust and creative universe for this emerging space.

We believe in the power of making, and we rely on your energy to propel this idea. Join us in person or [start a chapter](#) in your city.

Upcoming StoryCode Chapter Events:

StoryCode Los Angeles

[Karim Ahmad / FUTURESTATES](#)

December 4, 2014 - 7:30pm

StoryCode New York City

Kerrin Sheldon & Gaston Blanchet / Humanity

November 18, 2014 - 6:30pm

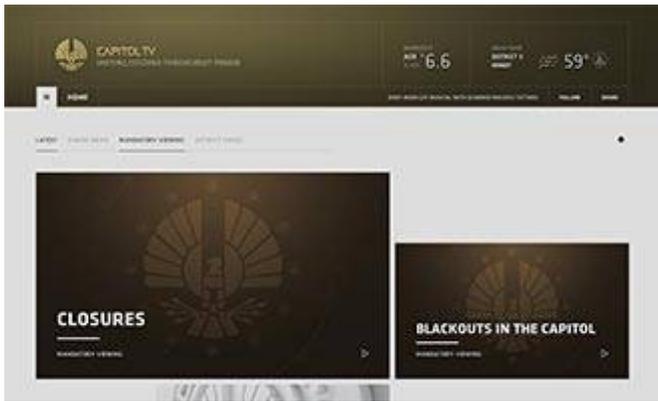
Of Note



Harvest of Change: Immersive Long Form Journalism

Think virtual reality storytelling techniques are just for futuristic video games? Think again - check out "[Harvest of Change](#)", an immersive look into how Iowa farm families are confronting a nation in transition. Over five days, meet four Iowa farm families navigating this changing world. And, in a journalistic first, step into the century-old Dammann farm through 360-degree video and virtual reality. This project was built using the [Unity](#) 3D engine.

<http://dmreg.co/1yIW549>



Capital TV: Transmedia

To celebrate the next Hunger Games film, Google and Lionsgate launched a new digital series called "District Voices". Each episode features segments from a different YouTube creator including iJustine, Jimmy Wong, and Derek Muller. The episodes are presented as programming from **Capital TV**, the fictional government-run station in the Hunger Games Storyworld.

<http://www.thecapitol.pn/capitoltv/home>



Exists: Transmedia

Can't get enough of Finding Bigfoot? Check out the transmedia marketing campaign for a new found-footage film called "**Exists**". Built on Tumblr the experience allows users to interact with the characters of the film and choose which direction the story takes. There is also an in-world website called human-bait.com.

<http://existsmovie.tumblr.com/>



Humanity: Interactive Publishing

Humanity is an iPad app for explorers, travelers, and adventurers. It's a travel app that puts storytelling and cultural immersion above all else. Each Humanity issue is created through more than two months of production with the aim of telling unique stories and highlighting fascinating individuals from countries around the world.

This isn't a where-to-eat app. They don't show you hotel reviews from your mom. Everything you see on Humanity is original content, created with an immersive iPad experience in mind. They hope to inspire authentic travel and cultural immersion, all while showcasing the people that make a country unique.

<http://www.humanity.tv/>

Primal: Co-Creation

Primal is a collaborative experience on the expression of our most intense feelings, through the creation of an eternal scream. It's a 9000 km long collaboration between the Canal **Encuentro** (Argentina), the **National Film Board of Canada** and users who share their own scream via webcam.



<http://primal.nfb.ca/>



Things That Matter: Co-Creation

Things That Matter is an ongoing/collective storytelling project about the emotional value of things. What would we like to share with the people of the future about our personal lives? This question lies at the heart of a mysterious video which shows up online out of nowhere. Yuri speaks from the future, seeking traces of our contemporary civilization and organizing the items he receives in his Wunderkammer, an astounding cabinet of curiosities. Since all knowledge about our present era has disappeared, we are all asked to share an object of personal value with an accompanying story that a web platform will host.

<http://www.thingsthatmatter.eu/>

Member Highlights



Workshop: StoryLINES - The narrative intent of lines in space. Full documentation.

On September 13, 2014 StoryCode Singapore teamed up with local artist and designer Lennard Ong to deliver a unique and one-of-a-kind workshop. Participants were able to explore their own imagination moving through space, crafting meaning out of the abstract and intangible.

In two workshops and one talk session, this full day event was a launchpad to dozens of personal journeys throughout micro story-universes.

[View the full Medium summary here](#)



Black Public Media Announces NBPC 360

NBPC 360 is the new funding initiative of the National Black Programming Consortium (NBPC) devised to help launch non-fiction and fiction serial projects, as well as interactive transmedia projects, about the Black experience.

Select projects receive between 50K and 150K to produce their pilots!

[More information here](#)



The Create Daily - Opportunity Corner

From competitions to funding, here are opportunities that may help advance your work. Opportunity Corner is curated by The Create Daily. Signup free at www.thecreatedaily.com.

SXSW Digital Domain Seeks Submissions

Deadline: December 12, 2014

Media makers are invited to submit their work to be presented in the 2015 Digital Domain, a SXSW Convergence track that tackles new directions in storytelling across a range of exciting new digital platforms. Works can include interactive documentaries, web series, apps, experimental performance work, augmented reality and more.

Sponsors & Partners

murmur



Reach Out

Have of a project you think we should be know about? Drop us a line with a heads up: info@storycode.org.

Are you a member with exciting news? Are you launching a new project or looking to raise funds to start one? [Email us the details](#) and we'll consider inclusion in the monthly newsletter.

Thanks to our awesome community for its continued support.

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